

OFF PREMISE

PLANT-BASED PROTEIN PREPARATION GUIDE

Carry Out • Refrigerated Heat 'n Serve • Meal Kits



CHIK'N NUGGETS



MorningStar Farms® Chik'n Nuggets are a delicious addition to your menu and perform well in delivery and carry out. These crispy on the outside, tender on the inside plant-based nuggets make it easy to win in off premise environments.



VEGAN



MADE WITH
NON-GMO SOY



MADE WITH COLORS
& FLAVORS FROM
NATURAL SOURCES

12g

PROTEIN
PER SERVING



GROWING 2X
AS FAST

MorningStar Farms® Chik'n Nuggets are growing twice as fast as the overall veggie chik'n nuggets brands.⁶

CONSUMER SHIFTS TOWARD DINING OFF PREMISE

Consumer eating habits have changed with foodservice moving towards carryout, delivery and meal kits to adapt & thrive.

+118%

Delivery has grown
+118% since last year⁷

+67%

of consumers are
ordering carryout¹

+66%

anticipate continuing to
use curbside pickup after
dine-in services resume¹

73%

of consumers are likely to
order Family Meal Bundles
once restaurants reopen.¹

CONSUMERS ARE SEEKING OUT²



FAMILIAR FLAVORS



QUALITY



CONSISTENCY

WHAT GEN Z WANTS

This generation is more
adventurous in their eating.

67% of Gen Z is trying to eat
more plant-based proteins³

TIPS FOR SUCCESS

PACKAGE SMART



Choose takeout Choose
takeout containers that avoid
containers that avoid excess
steam to keep nuggets crispy.

KEEP IT SEALED



Sticker seal your takeout
container & meal kits to prevent
tampering & increase consumer
confidence in delivery.

EXCITE THE WHOLE FAMILY



Our Chik'n nuggets are #1 in Foodservice for
plant-based. Create meal kits with familiar
family favorites & portioned out so the whole
family can get involved.

DELIVER ON MENU APPEAL WITH THE #1 VEGGIE CHIK'N NUGGET BRAND⁴



INGREDIENTS: WATER, WHEAT FLOUR, SOY FLOUR, VEGETABLE OIL (CORN, CANOLA AND/OR SUNFLOWER OIL), SOY PROTEIN ISOLATE.

CONTAINS 2% OR LESS OF WHEAT GLUTEN, WHEAT STARCH, YELLOW CORN FLOUR, METHYLCELLULOSE, POTATO STARCH, CORNSTARCH, YEAST EXTRACT, SUGAR, SALT, NATURAL FLAVORS, DEXTROSE, SPICES, ONION POWDER, YEAST, POTASSIUM CHLORIDE, GLUTAMIC ACID, PAPRIKA (COLOR), LEAVENING (SODIUM ACID PYROPHOSPHATE, SODIUM BICARBONATE), GARLIC POWDER, CITRIC ACID, XANTHAN GUM, BARLEY MALT EXTRACT.

CONTAINS WHEAT AND SOY INGREDIENTS.

NLI# 15021

MORNINGSTAR FARMS® CHIK'N NUGGETS ARE A PERFECT CHOICE FOR DELIVERY AND CARRY OUT

Kellogg® performed thorough sensory and holding tests on key products to ensure the best quality food is maintained in an off-premise scenario. MorningStar Farms® Chik'n Nuggets maintained a crispy outer breading and delicious flavor, better than the leading Chicken nugget competitor, in hold time testing.⁵

PREPARATION INSTRUCTIONS

RECOMMENDED COOKING AND HOLDING METHODS FOR OFF PREMISE:



THAWING

Thaw overnight in portioned bags, sealed containers or original packaging.



FROM REFRIGERATED

Our nuggets hold up well in meal kits or refrigerated storage. For best quality of food, keep refrigerated for up to five days*

*Product is safe to consume up to 10 days refrigerated or 455 days frozen shelf life.



IN THE OVEN (Recommended method)

1) Preheat oven to 350 °F (CONVECTION) or 375°F (CONVENTIONAL).

2) Place thawed nuggets on baking sheet and heat for 12.5 - 13 minutes.

For crispier nuggets, turn nuggets over half-way through heating time. Heat to a minimum internal temperature of 165°F.



PACKAGING AND HOLDING

CARRY OUT: Place nuggets in carry out containers that avoid excess steam.

HOLD: For best quality, keep product warm in a hot box or under a heat lamp and consume within 15-20 minutes after preparation.

MORNINGSTAR FARMS® CHIK'N NUGGETS CAN ALSO BE PREPARED IN THE MICROWAVE OR FROM FROZEN:



FROZEN

Keep frozen until ready to use; Heat to a minimum internal temperature of 165°F.



IN THE MICROWAVE

1) Place thawed nuggets on a microwave safe plate.
2) Microwave on HIGH setting until heated thoroughly, turning nuggets over halfway through the heating time. Microwave 8 nuggets for 1 minute.

* Heating instructions are developed using 1100 watt microwave. Microwave ovens vary. Times given are approximate.

Item Number	Product Description	Protein Equivalent	Bulk Case Pack
28989-97762	MorningStar Farms® Chik'n Nuggets CN Label	2 oz.	212ct./0.76oz.

CONTACT YOUR LOCAL KELLOGG'S® SALES REPRESENTATIVE OR VISIT WWW.KELLOGGSAWAYFROMHOME.COM
FOR MORE INFORMATION ON OUR PRODUCTS AND MERCHANDISING SUPPORT.