

OFF PREMISE

PLANT-BASED PROTEIN PREPARATION GUIDE

Carry Out • Refrigerated Heat 'n Serve • Meal Kits



CHIPOTLE BLACK BEAN BURGER

The Chipotle Black Bean Burger is Morningstar Farms® top performing burger³, packed with visible vegetable ingredients and a flavorful bite. As consumers look towards familiar flavors and nutritious options, the Chipotle Black Bean Burger delivers on all fronts.



VEGAN



MADE WITH NON-GMO SOY



NO ARTIFICIAL COLORS OR FLAVORS

15g

PROTEIN PER SERVING

Black Bean Burgers have seen a +38%, 4-year menu growth rate.

CONSUMER SHIFTS TOWARD DINING OFF PREMISE

Consumer eating habits have changed with foodservice moving towards carryout, delivery and meal kits to adapt & thrive.

+118%

Delivery has grown +118% since last year¹

+67%

of consumers are ordering carryout¹

+66%

anticipate continuing to use curbside pickup after dine-in services resume¹

73%

of consumers are likely to order Family Meal Bundles once restaurants reopen.¹

CONSUMERS ARE SEEKING OUT²



FAMILIAR FLAVORS



QUALITY



CONSISTENCY

NUTRITION DRIVER

There is a growing demand to offer more nutritious foods.

79%

of all consumers are looking for better for you menu options as restaurants reopen¹

TIPS FOR SUCCESS

PACKAGE SMART



Wrap your burger builds in insulated foil for delivery or carry out to keep your burger intact and warm.

KEEP IT SEALED



Sticker seal your takeout container & meal kits to prevent tampering & increase consumer confidence in delivery.

EXCITE THE WHOLE FAMILY



Our Black Bean Burgers are the #1 veg-forward burgers in foodservice. Create meal kits with familiar family favorites & portioned out so the whole family can get involved.

MORNINGSTAR FARMS® IS THE #1 VEGGIE BURGER BRAND⁴

WITHIN NON-COMMERCIAL SPACE



INGREDIENTS: WATER, ONIONS, COOKED BLACK BEANS, (BLACK BEANS, WATER), COOKED BROWN RICE (WATER, BROWN RICE), CORN, SOY PROTEIN CONCENTRATE, TOMATOES, WHEAT GLUTEN, ONION POWDER, VEGETABLE OIL (CORN, CANOLA AND/OR SUNFLOWER OIL), GREEN CHILES, SOY PROTEIN ISOLATE, BULGUR WHEAT, CORNSTARCH.






CONTAINS 2% OR LESS OF GREEN PEPPERS, RED BELL PEPPERS, SPICES, TOMATO POWDER, CILANTRO, TOMATO JUICE, SALT, CHIPOTLE PEPPER, METHYLCELLULOSE, COOKED ONION AND CARROT JUICE CONCENTRATE, JALAPENO PEPPER, CARRAGEENAN, GARLIC POWDER, NATURAL FLAVOR, PAPRIKA, SOY SAUCE POWDER (SOYBEANS, WHEAT, SALT), GUM ARABIC, VINEGAR, CITRIC ACID, RED PEPPER, GREEN PEPPER JUICE, TURMERIC, GARLIC JUICE, LIME JUICE.

CONTAINS SOY AND WHEAT INGREDIENTS.


NLI# 16411

PREPARATION INSTRUCTIONS

RECOMMENDED COOKING AND HOLDING METHODS FOR OFF PREMISE:

 <p>THAWING</p> <p>Thaw overnight in portioned bags, sealed containers or original packaging.</p>	 <p>IN THE SKILLET (Recommended method)</p> <ol style="list-style-type: none"> 1) Preheat non-stick skillet over MEDIUM-LOW heat. 2) Lightly spray skillet with cooking oil. 3) Place THAWED burgers in skillet. 4) Heat burgers over MEDIUM-LOW heat for 7-8 minutes, turning burgers over occasionally through heating time. 	 <p>IN THE OVEN (Recommended method)</p> <ol style="list-style-type: none"> 1) Preheat oven to 350 °F (CONVECTION) or 375 °F (CONVENTIONAL). 2) Place THAWED burgers in single layer on baking sheet. 3) Heat for 16 minutes
 <p>FROM REFRIGERATED</p> <p>Our burgers hold up well in refrigerated storage as a ready to heat burger ingredient or added into meal kits. For best quality of food, only keep refrigerated for up to five days*</p> <p>*Product is safe to consume up to 10 days refrigerated or 548 days frozen shelf life.</p>	 <p>PACKAGING AND HOLDING</p> <p>CARRY OUT: Wrap complete burger using insulated foil wrap. Other carry-out containers made of plastic, styrofoam, and recyclable paper are also acceptable.</p> <p>HOLD: For best product quality, keep product warm in a steam table, hot box or under a heat lamp and consume within 30 minutes after preparation.</p>	

OTHER WAYS TO COOK MORNINGSTAR FARMS® CHIPOTLE BLACK BEAN BURGERS:

 <p>IN THE MICROWAVE</p> <ol style="list-style-type: none"> 1) Place THAWED burgers on a microwave safe plate. 2) Microwave on HIGH for 50 seconds to 1 minute, turning the burger over halfway through heating time. <p>*Microwaving more than 1 burger at a time is not recommended. Heating instructions are developed using 1100 watt microwave. Microwave ovens vary. Times given are approximate.</p>	 <p>FROM FROZEN</p> <p>Keep frozen until ready to use; Heat to a minimum internal temperature of 165°F. Cook approximately 5 minutes per side. Total cook time 10 minutes.</p>
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Item Number	Product Description	Bulk Case Pack
28989-31651	MorningStar Farms® Chipotle Black Bean Burger	4/12ct./4.25oz.

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