

Kellogg's  
**Eggo**

# Liège-Style Waffle

**NEW**

Made with  
**BRIOCHE DOUGH**

Infused with Natural  
**MAPLE FLAVORS**  
with Other Natural Flavors

Baked with  
crunchy bits of Belgian  
**PEARL SUGAR**

Made with  
**REAL BUTTER**

## INDULGENCE INSPIRED BY BELGIUM-STYLE STREET FOOD, SERVED SIMPLY



**NO PRESERVATIVES ADDED**

### AN AUTHENTIC LOOK AND PREMIUM TASTE FOR AN ALL-DAY DINING EXPERIENCE.



**“I LOVED THE SUGAR CRYSTALS  
AND HOW FLUFFY BUT DENSE  
THE WAFFLES WERE.”**

**– CONSUMER (IHUT)**



# EGGO® LIÈGE-STYLE WAFFLES OFFER UNLIMITED OPTIONS TO ELEVATE YOUR MENU

Eggo® Liège-Style Waffles are a canvas for flavor any time of day. Create a breakfast specialty like Eggs Benedict, top with ice cream for the ultimate sundae or make a savory breakfast sandwich. Or, keep it simple and offer as a grab and go item. You can't go wrong!



## GRAB & GO

Simply thaw and serve for breakfast, snack or dessert. No heating needed.

## SPEED SCRATCH

An authentic 'home-made' look and feel creates a high-quality customer experience.

## NO PRESERVATIVES ADDED

Ambient Shelf Life: 12 days  
Refrigerated Shelf Life: 35 days  
Frozen Shelf Life: 455 days

TEST RESULTS SHOWED A

# 90% OR MORE

LIKING IN TASTE, TEXTURE, AROMA, AND APPEARANCE.<sup>1</sup>

# 88% OF CONSUMERS WHO TRIED EGGO® LIÈGE-STYLE WAFFLES

SAID THEY "LIKED EXTREMELY" AND "LIKED VERY MUCH."<sup>2</sup>

Product Description	Case Code	Distributor Code	Pack Size	Unit Wt	Units Per Case	Case Net Wt
Eggo® Liège-Style Waffle Maple	38000-27610		Individually Wrapped Waffles	1.94oz	54	6.5lbs

For more information, visit [KelloggsAwayFromHome.com](https://KelloggsAwayFromHome.com) or contact your Kellogg's Sales Representative.