



WHEN YOUR CUSTOMERS #TreatItForward they could WIN

WE'RE GIVING AWAY THREE PRIZES EACH MONTH FROM JANUARY - JUNE 2021.

- (1) \$500 gift card to treat themselves or a friend
- (2) One-year supply of Rice Krispies Treats®

18 PRIZES IN ALL!

To enter, your customers will post a photo showing how they share a kind message on a Rice Krispies Treats® wrapper on social media with #TreatItForwardEntry



SHARE THE JOY WITH THESE SUPPORT MATERIALS

TREAT OTHERS AND TREAT YOURSELF!

#TreatItForward and you could WIN!

3 WINNERS PER MONTH

(1) \$500 GIFT CARD TO TREAT YOURSELF OR A FRIEND
(2) ONE-YEAR SUPPLY OF RICE KRISPIES TREATS®

TO ENTER:

1. WRITE A KIND MESSAGE ON A RICE KRISPIES TREATS® WRAPPER TO SHARE
2. TAKE A PHOTO
3. POST IT TO YOUR OR FEED WITH #TreatItForwardEntry

Abbreviated Rules. No Purchase Necessary. Open only to non-commercial foodservice operators who are legal residents of the fifty (50) United States and District of Columbia, are 18 years of age or older, and are in good standing with the Sponsor during the Promotion Period and at the time of awarding of the prize. Starts 1/18/21 and ends 6/30/21. Subject to complete Official Rules available at ricekrispiestreatitforward.com. Void where prohibited. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49016. ©, TM, © 2021 Kellogg NA Co.

DIGITAL MENU BOARD

Contact your Kellogg's Sales Representative for more information and support.

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