

**Kellogg's**

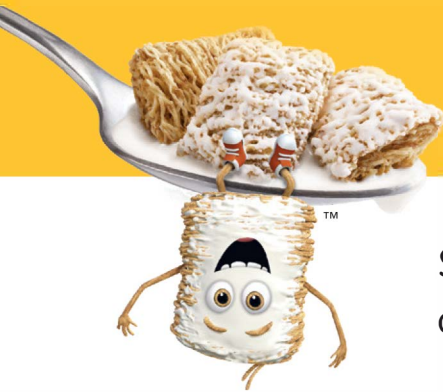


**NEW**

**2 oz. EQ GRAIN  
SERVINGS  
OF CEREAL-IN-A-CUP**



**SUPPORT NUTRITIONAL  
DEMANDS WITH CEREAL  
FAVORITES MADE WITH  
WHOLE GRAIN.**



Start your students' day off right. Offer these three delicious cereals as part of a **fully reimbursable meal**.

**KELLOGG'S®  
FROSTED MINI  
WHEATS®**  
is an excellent  
source of fiber,  
iron and folate.

**JUST ONE CUP  
FOR BREAKFAST**  
Now you can  
simplify your grain  
menu planning with  
just one 2 oz. item.

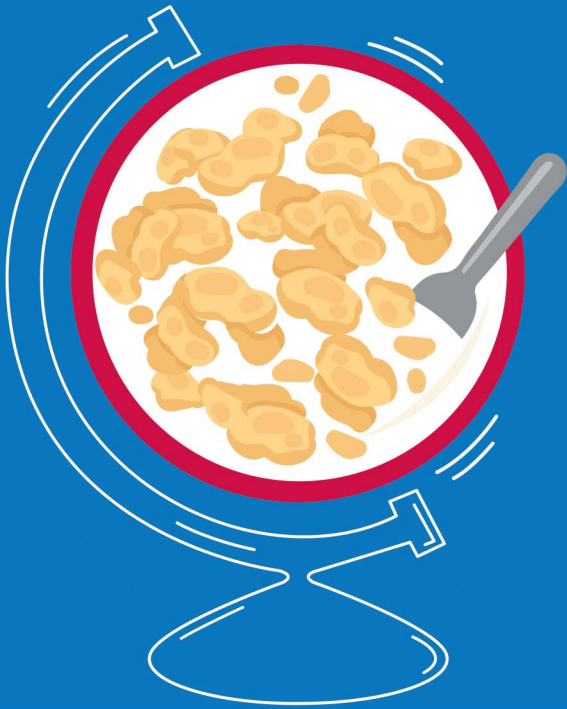
**KELLOGG'S  
FROSTED FLAKES®**  
is the #1 Kellogg  
Cup Brand  
in K-12.<sup>1</sup>



<sup>1</sup>The NPD Group/SupplyTrack®, 12 months ending August 2021, dollars shipped from  
broadline foodservice distributors to K-12 primary/secondary schools in the U.S.

# START STRONG WITH NEW

## 2 oz. EQ GRAIN CEREAL-IN-A-CUP FROM *KELLOGG'S*<sup>®</sup>



### Get breakfast moving quickly

Serve as a fast morning snack or with milk and a spoon.

### Lift participation by up to 50%<sup>2</sup>

Create grab-and-go kiosks or stations on their way to class.

### Increase participation by up to 80%<sup>2</sup>

Provide breakfast in the classroom by serving them as they enter the room.

**BUY  
AMERICAN  
COMPLIANT**

**USDA WHOLE  
GRAIN-RICH  
COMPLIANT**

**GOOD  
SOURCE  
OF FIBER**

**MADE WITH NO  
HIGH-FRUCTOSE  
CORN SYRUP**

**COLORS & FLAVORS  
FROM NATURAL  
SOURCES**



PRODUCT	CASE CODE	CASE CT.	UNIT SIZE	GROSS CASE WT	DISTRIBUTOR CODE
<i>Kellogg's Frosted Flakes</i> <sup>®</sup> Multi-Grain For Schools	38000-24185	60	2.1 oz.	10.945	
<i>Kellogg's Cinnamon Frosted Flakes</i> <sup>™</sup> Multi-Grain For Schools	38000-24196	60	2.1 oz.	10.945	
<i>Kellogg's Frosted Mini-Wheats</i> <sup>®</sup> Original	38000-27095	60	2.1 oz.	10.945	

**Order Today, contact your sales representative  
or visit [KelloggsAwayFromHome.com](http://KelloggsAwayFromHome.com)**