



Kellogg's[®]

Fill the day with
flavor variety!

**pop.
tarts**[®]

Pop-Tarts[®] Toaster Pastry fans love flavor variety, and our extensive portfolio gives them a wide range of delicious choices to satisfy cravings any time of day.

Powerful Brand

Over 90% of consumers recognize the Pop-Tarts[®] brand,¹ and with that kind of awareness, and so many flavors to choose from, you're sure to meet your customers' preferences.

Delicious Anytime

These irresistible toaster pastries are eaten around the clock, split evenly as between-meal snacks, meal complements and meal replacements.²

More Flavors = More Opportunity

Boost sales by expanding your Pop-Tarts[®] offerings with classics like Frosted Strawberry and Blueberry and trendy flavors like Brown Sugar Cinnamon, S'mores and much more.

So many flavors, such sweet satisfaction!



Pop-Tarts®
Chocolate Chip



Pop-Tarts®
Frosted Blueberry



Pop-Tarts®
Frosted Brown Sugar Cinnamon



Pop-Tarts®
Frosted Cherry



Pop-Tarts®
Frosted S'mores



Pop-Tarts®
Frosted Strawberry



Pop-Tarts®
Hot Fudge Sundae

Nutritional information available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Pop-Tarts® Chocolate Chip	38000-19721	72	3.67 oz	19.24	
Pop-Tarts® Frosted Blueberry	38000-31032	72	3.67 oz	18.80	
Pop-Tarts® Frosted Brown Sugar Cinnamon	38000-31132	72	3.52 oz	18.13	
Pop-Tarts® Frosted Cherry	38000-31832	72	3.67 oz	19.13	
Pop-Tarts® Frosted S'mores	38000-05817	72	3.67 oz	18.80	
Pop-Tarts® Frosted Strawberry	38000-31732	72	3.67 oz	18.80	
Pop-Tarts® Hot Fudge Sundae	38000-50469	72	3.38 oz	18.44	

Expand variety, stock them all today!

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,
Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's®*