

Kellogg's® Away From Home Honored with 2021 Food and Beverage (FABI) Awards Recognizing Incogmeato™ and MorningStar Farms® Innovative Plant-Based Products

(CHICAGO) - The National Restaurant Association Show today announced Kellogg's® Away From Home as a recipient of four 2021 Food and Beverage (FABI) Awards giving high praise to Kellogg's® Incogmeato™ and MorningStar Farms® plant-based products for bringing innovation to the foodservice industry. The items won recognition based on their game-changing taste, creativity, packaging and profit potential. The winners include Incogmeato™ Homestyle Chik'n Tenders, Incogmeato™ Italian Sausage, Incogmeato™ Original Bratwurst, and MorningStar Farms® Chipotle Black Bean Burger.

“We are extremely proud to be honored for shaping the future of the food and beverage industry,” said Dara Schuster, Sr. Director of Marketing, Frozen Portfolio at Kellogg Company. “By developing the next generation lineup of plant-based protein, we are keeping consumer demand in mind while meeting a variety of operator needs that are essential to creating crave-worthy menus.”

The FABI Awards recognize Kellogg's Away From Home as an industry leader for its robust portfolio of plant-based offerings that provide a “just-like-meat” and veg-forward experience to satisfy the growing consumer demand for plant-based protein options in restaurants. The innovation behind Incogmeato and Morning Star Farms is clearly winning over consumers and chefs who want to embrace plant-based options without compromising on taste or experience.

The Kellogg's® Away From Home 2021 FABI Award Recipients:

Incogmeato™ Homestyle Chik'n Tenders:

Incogmeato™ Homestyle Chik'n Tenders are plant-based and a direct 1:1 swap with traditional chicken tenders. With crispy, premium homestyle breading, these juicy tenders tear apart just like chicken. They're exactly what your guests are craving!

Incogmeato™ Italian Sausage:

Incogmeato™ Italian Sausage is plant-based and looks, cooks and tastes like pork! With its authentic spicy and savory flavor, it's the juicy, crave-worthy plant-based menu item your customers are looking for. With 78% less saturated fat than Italian pork sausage, it's ready-to-cook and easily transforms classic Italian favorites.

Incogmeato™ Original Bratwurst:

Incogmeato™ Original Bratwurst takes the pig out of brats, so your guests can pig out on plants – that have 74% less saturated fat than pork sausage, but look, cook and taste like pork! Sear them back-of-house to deliver everything from a juicy game-day favorite to an authentic German classic.

MorningStar Farms® Chipotle Black Bean Burger:

Renovated to be vegan – the Chipotle Black Bean Burger is MorningStar Farms®' top performing burger. Made with non-GMO soy, has no artificial colors and flavors, and provides 15 grams of protein per serving that guests will love.

To learn more about these FABI Award-winning products and for more information about Kellogg's Away From Home visit www.KelloggsAwayFromHome.com.

About Kellogg's Away From Home

The Away From Home division of the Kellogg Company (NYSE: [K](#)) is dedicated to helping non-commercial and commercial foodservice operators stay ahead of consumer cravings. We activate our iconic brands in unique ways to help meet consumer demand and are devoted to working collaboratively with our customers and partners to help them win with the people they serve. Our beloved brands include *MorningStar Farms®*, *Pringles®*, *Cheez-It®*, *Keebler®*, *Special K®*, *Kellogg's Frosted Flakes®*, *Pop-Tarts®*, *Kellogg's Corn Flakes®*, *Rice Krispies®*, *Eggo®*, *Mini-Wheats®*, *Kashi®*, *RXBAR®* and more. The Kellogg Company has long been committed to nurturing our communities and the planet. In doing so, we are also helping protect the long-term availability of the ingredients we use in our foods and the livelihoods of the people who grow them. For more information about Kellogg's Away From Home and our portfolio of products, please visit www.KelloggsAwayFromHome.com.