



## VEGAN ITALIAN SAUSAGE CRUMBLES



### A CRAVEABLE MENU SOLUTION FROM BREAKFAST TO PIZZA

MorningStar Farms® Vegan Sausage Crumbles are a comparable protein source to animal based ground protein but with the added benefits of being made from plants. With no saturated fats, lower calories and added fiber, these Italian inspired sausage crumbles are a versatile menu favorite.



SAUSAGE CRUMBLES HAVE SEEN A  
**+66.7%** GROWTH  
ON MENUS<sup>1</sup>

PLANT BASED SALES HAVE GROWN  
**+37%** IN FOODSERVICE<sup>3</sup>



**TASTE**  
IS THE TOP REASON  
PATRONS SELECT  
PLANT BASED PROTEIN<sup>2</sup>

**86%**

OF PEOPLE WHO REGULARLY  
EAT PLANT BASED PROTEIN

AREN'T VEGAN OR  
VEGETARIAN<sup>1</sup>



# ELEVATE FLAVOR ACROSS THE MENU

DAYPARTS

BREAKFAST



BREAKFAST WRAP

LUNCH/DINNER



FENNEL GRATIN PIZZA

LATE NIGHT



QUESADILLAS

MENU PARTS

APPETIZERS



NACHO PLATTER

CENTER OF PLATE



ZESTY CALZONE

TO-GO



GREEK WRAP

100%

PLANT-BASED



VEGAN



MADE WITH  
NON-GMO SOY



MADE WITH COLORS  
& FLAVORS FROM  
NATURAL SOURCES



GOOD SOURCE  
OF PROTEIN



LOW IN  
SATURATED FAT

## NUTRITIONAL INFORMATION AVAILABLE ON OUR WEBSITE BELOW

Product Description	Item Number	Case
MorningStar Farms® Vegan Sausage Crumbles	28989-10230	2/5lb. Bulk

CONTACT YOUR LOCAL KELLOGG'S® SALES REPRESENTATIVE  
OR VISIT [WWW.KELLOGGSAWAYFROMHOME.COM](http://WWW.KELLOGGSAWAYFROMHOME.COM) FOR MORE  
INFORMATION ON OUR PRODUCTS AND MERCHANDISING SUPPORT



1. MenuTrends, Datassential, 1-year Trend August 2020. 2. IFMA CPP Plant Based Entry 2017-2018. 3. NPD Supply Track 12 Months Ending April 2019. 4. Mintel Plant-Based Protein May 2019. ©, TM, ©, 2020 Kellogg NA Co.