



Pringles[®]



the right sizes
the right flavors

RIGHT NOW

#1 SELLING impulse salty snack brand¹

Flavor and size variety that meets cravings ON THE SPOT!

- Pringles® is the \$165 Million brand in Convenience with continued growth¹
- Light, crunchy and fun crisps
- Iconic can is easy to find on shelf

LARGE GRAB & GO CANS

SATISFY THEM NOW! The #1 snack eaten between meals is salty snacks² and Pringles® large Grab & Go cans provide consumers a variety of taste favorites to enjoy throughout the day!



Ask
about our
merchandising
options!



2 NEW
BOLD FLAVORS
WITH A
KICK!

Single-serve cans provide mess-free,
snacking portability!

STANDARD SIZE CANS

BE READY with a variety of in-demand **Pringles**® flavors to satisfy Millennials' adventurous tastes. Drive sales with proven flavors like Jalapeño, Ranch, and Cheddar & Sour Cream.³



Stay Fresh
Resealable
Can!



Multi-serving container is ideal for snacking throughout the day and sharing!

STANDARD

New Codes!

PRODUCT	CASE CODE	CASE COUNT	UNIT SIZE	GROSS CASE WT.
Original	38000-13840	14	5.26 oz.	6.39 lbs.
Sour Cream & Onion	38000-13842	14	5.57 oz.	6.66 lbs.
Cheddar Cheese	38000-13856	14	5.57 oz.	6.66 lbs.
BBQ	38000-13853	14	5.57 oz.	6.66 lbs.
Pizza	38000-13862	14	5.57 oz.	6.66 lbs.
Salt & Vinegar	38000-13859	14	5.57 oz.	6.66 lbs.
Loaded Baked Potato	38000-13888	14	5.57 oz.	6.66 lbs.
Honey Mustard	38000-13884	14	5.57 oz.	6.66 lbs.
Ranch	38000-13870	14	5.57 oz.	6.66 lbs.
Cheddar & Sour Cream	38000-13895	14	5.57 oz.	6.66 lbs.
Jalapeño	38000-13886	14	5.57 oz.	6.66 lbs.
Tangy Buffalo Wing	38000-13931	14	5.57 oz.	6.66 lbs.
French Onion Dip	38000-13873	14	5.57 oz.	6.66 lbs.
Screamin' Dill Pickle	38000-13926	14	5.57 oz.	6.66 lbs.
Buffalo Ranch*	38000-13918	14	5.57 oz.	6.66 lbs.
Reduced Fat Original*	38000-13865	14	4.32 oz.	6.11 lbs.
Reduced Fat Sour Cream & Onion*	38000-13901	14	5.26 oz.	6.39 lbs.
Cheeseburger*	38000-13875	14	5.57 oz.	6.66 lbs.
Memphis Original BBQ*	38000-13903	14	5.57 oz.	6.66 lbs.
Kickin' Chicken Taco*	38000-13877	14	5.57 oz.	6.66 lbs.
Chile con Queso*	38000-13907	14	5.57 oz.	6.66 lbs.
Lightly Salted Original*	38000-13879	14	5.26 oz.	6.39 lbs.
Lightly Salted Cheddar Cheese*	38000-13933	14	5.57 oz.	6.66 lbs.

* Denotes flavors only available at the Jackson plant

LARGE GRAB & GO

PRODUCT	CASE CODE	CASE COUNT	UNIT SIZE	GROSS CASE WT.
Original	38000-84563	12	2.36 oz.	2.75 lbs.
Sour Cream & Onion	38000-84560	12	2.50 oz.	2.86 lbs.
Cheddar	38000-84561	12	2.50 oz.	2.86 lbs.
BBQ	38000-84562	12	2.50 oz.	2.86 lbs.
Salt & Vinegar	38000-84893	12	2.50 oz.	2.86 lbs.
Jalapeño	38000-16931	12	2.50 oz.	2.86 lbs.
Pizza	38000-16909	12	2.50 oz.	2.86 lbs.

New Flavors!

For more information, visit www.KelloggsSpecialtyChannels.com or call 877-511-5777.