

Kellogg's®

NEW!

TALLER  
STACKS  
FOR  
EXTRA  
SNACKS!



Discover the height of snacking satisfaction with Pringles® new Mega Stack can! At 11½ inches tall, Mega Stack is just the right size for Pringles® fans who wish there was just a little more left when they get to the bottom of a regular size can.

### Trade Up Opportunity

Whether it's for sharing, saving or a bigger portion of the crisps they love, the new Mega Stack gives shoppers a size option that fits their snacking needs.

### More to Love

The new can provides 28% more tantalizing crisps and adds to the variety of sizes you can offer customers.

### Top Selling Flavors

The Mega Stack is available in two of the most popular flavors consumers know and love, Pringles® Original and Pringles® Sour Cream & Onion.

# Measure up to your shoppers' appetite for more!



Pringles®  
Mega Original

Can



Case



Pringles®  
Mega Sour Cream & Onion

Can



Case



Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Pringles® Mega Original	38000-16513	14	6.84 oz	8.261	
Pringles® Mega Sour Cream & Onion	38000-16967	14	7.16 oz	8.538	

## Add incremental sales with these two new SKUs today!

Receive exclusive access to trends and more by joining **Grow My Store.™**

For more information, visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com)

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's*®