

KEEP STUDENTS SATISFIED WITH BRANDS THEY **LOVE!**



Kellogg's®



Cereal is #1
at Breakfast¹



Whole Grain-Rich



Single Servings

Our broad portfolio of delicious, whole grain-rich cereal brands—in individual pouches and bowls—has the variety K-12 students want and the products you need to meet the USDA Meal Guidelines.

Cereal is the Leader

Cereal is still the number one food eaten at breakfast,¹ and is a versatile all-day option, too! Kellogg's® cereal brands are ideal for cafeteria, classroom breakfasts, after-school snacks and more.

Whole Grain-Rich Goodness

Each great-tasting individually portioned pouch and bowl meets the K-12 grain ounce equivalent and whole grain-rich requirements.

More Choices, Less Handling

Kellogg's® is dedicated to providing K-12 decision makers with a wide portfolio of great-tasting, ready-to-eat cereals that reduce server handling and keep students coming back for more.

¹The NPD Group/National Eating Trends®, Year ending February 2018

Product Description	Case Code	Case Count	Unit Size	Nutritional Information							Distributor Code
				Grain oz Equivalents Per Serving	Serving Size Description	Meets USDA Smart Snack Requirements	Made with Colors and Flavors from Natural Sources	CACFP Compliant	Kosher		
 Kellogg's® Apple Jacks® For Schools	000-38000-78787-4	96	1 oz	1 oz	Bowl	With Entrée Exemption			K		
 Kellogg's® Froot Loops® For Schools	000-38000-78788-1	96	1 oz	1 oz	Bowl	With Entrée Exemption			K		
 Kellogg's® Frosted Flakes® Multi-Grain For Schools	000-38000-54998-4	96	1 oz	1 oz	Bowl	X	X		OU		
 Kellogg's® Cinnamon Flakes Multi-Grain Cereal For Schools	000-38000-78786-7	96	1 oz	1 oz	Bowl	X	X	X	OU		
 Kellogg's® Frosted Mini-Wheats® Bite Size	000-38000-04996-5	96	1 oz	1 oz	Bowl	X	X	X			
 Kellogg's® Raisin Bran® (1.25 oz Equivalent of Grain)	000-38000-00896-2	96	1.25 oz	1.25 oz	Bowl	X	X		OU		
 Kellogg's® Rice Krispies® Whole Grain	000-38000-78789-8	96	1 oz	1 oz	Bowl	X	X	X	OU		
 Kellogg's® Apple Jacks® For Schools	000-38000-11469-4	96	1 oz	1 oz	Pouch	With Entrée Exemption			K		
 Kellogg's® Frosted Flakes® Multi-Grain For Schools	000-38000-11465-6	96	1 oz	1 oz	Pouch	X	X		OU		
 Kellogg's® Froot Loops® For Schools	000-38000-11467-0	96	1 oz	1 oz	Pouch	With Entrée Exemption			K		
 Kellogg's® Low Fat Granola Crunchy Clusters	000-38000-11458-8	48	2 oz	2 oz	Pouch	With Entrée Exemption	X		OUD		

Order the wholesome variety kids love, today!

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's®*

10429969
©, TM, © 2020 Kellogg NA Co.

FILE 104299969T01_sl1a RTEC_FS_HS.indd
CLIENT KELLOGG
PROJECT --

DATE 08.26.20
DESIGN LEAD PU
PREP ARTIST SL

NOTES --

ATHEM

SPOT
COLORS



PROCESS
COLORS



DIE 8.50"W x 11.00"H

PROOF READING
DESIGN LEAD
ACCOUNT