

HELP GUESTS SOCIALIZE

WITH

PLANT BASED BURGERS



NOW MORE THAN EVER
CUSTOMERS CRAVE SOCIAL INTERACTION AND
REASONS TO CELEBRATE.

In fact, up to **45%** have visited restaurants at least once a month for socializing and special occasions.¹



REGARDLESS OF THE OCCASION
BURGERS ARE TOP OF MIND.

55% of consumers eat burgers at least once a week and almost 40% of consumers order burgers from a restaurant because of a craving.²

And they're looking for **PLANT-BASED OPTIONS.**

HALF OF CONSUMERS want to see plant-based options at places they already frequent.³



LEAN INTO YOUR ABILITY TO DELIVER SOCIAL EXPERIENCES

Both on and off-premise with consumer-desired **PLANT-BASED BURGER** options!



Incogmeato[®] Kimchi Queso Burger
featuring *Incogmeato*[®] Ready to Cook Burger



Gardenburger[®] Greek Delight Burger
featuring *Gardenburger*[®] Roasted Garlic & Quinoa Burger



	Distributor #	Item Number	Product Description	Case
1		28989-10331	<i>Incogmeato</i> ® Ready to Cook Burger	36ct./4.25oz.
2		28989-31651	<i>MorningStar Farms</i> ® Chipotle Black Bean Burger	48ct./4.25oz.
3		84059-10020	<i>Gardenburger</i> ® Roasted Garlic & Quinoa Burger	48ct./4.0oz.
4		84059-71122	<i>Gardenburger</i> ® Vegan Malibu Burger	48ct./3.4oz.



BUSINESS BUILDING TOOLS



**BAR & GRILL
SURVIVAL GUIDE**

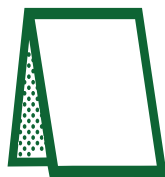
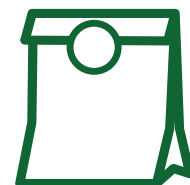


TABLE TENTS



MENU INSERTS



BAG SEALS

Contact your local Kellogg's Sales Representative or visit www.KelloggsAwayFromHome.com for more information on our products and merchandising support.



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