



DRIVE *A La Carte* SALES with the BRANDS students

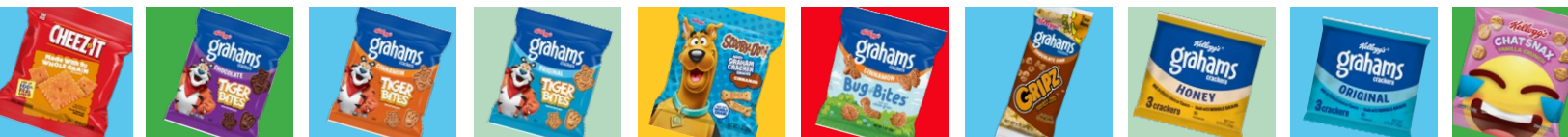


Kellogg's® provides leading brands that align with the USDA Smart Snack Standards.



WHOLESOME BARS & TOASTER PASTRIES

Item Description	Item #	Case
Nutri-Grain® Soft Baked Breakfast Bar Strawberry for Schools	38000-59772	96ct./1.55oz.
Nutri-Grain® Soft Baked Breakfast Bar Apple Cinnamon for Schools	38000-59779	96ct./1.55oz.
Nutri-Grain® Soft Baked Breakfast Bar Blueberry for Schools	38000-90819	96ct./1.55oz.
Pop-Tart® Made With Whole Grain Frosted Cinnamon, Single Pack	38000-55122	120ct./1.69oz.
Pop-Tart® Made With Whole Grain Frosted Strawberry, Single Pack	38000-55130	120ct./1.69oz.
Pop-Tart® Made With Whole Grain Frosted Fudge, Single Pack	38000-12070	120ct./1.69oz.
Pop-Tart® Made With Whole Grain Frosted Blueberry, Single Pack	38000-17196	120ct./1.69oz.
Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack	38000-12073	72ct./3.3oz.
Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack	38000-17199	72ct./3.3oz.
Kellogg's® Rice Krispies Treats® Minis Made With Whole Grain	38000-14540	600ct./0.42oz.
Kellogg's® Rice Krispies Treats® Bar Made With Whole Grain	38000-11052	80ct./1.41oz.
Kellogg's® Rice Krispies® Treat Chocolatey Chip Bar Made with Whole Grain	38000-14567	80ct./1.59oz.
NEW! Kellogg's® Rice Krispies® Treats Confetti Bar Made With Whole Grain	38000-26452	80ct./1.48oz.



GRAHAMS & SNACK CRACKERS

Item Description	Item #	Case
Cheez-It® Made With Whole Grain Crackers, Original Cheddar	24100-79263	175ct./0.75oz.
Cheez-It® Made With Whole Grain Crackers, Original Cheddar, Vend Size	24100-10480	60ct./1oz.
Kellogg's® Tiger Bites Grahams Chocolate	30100-40239	150ct./1oz.
Kellogg's® Tiger Bites Grahams Cinnamon	30100-40221	150ct./1oz.
Kellogg's® Tiger Bites Grahams Original	30100-40213	150ct./1oz.
Kellogg's® Scooby-Doo!™ Bones Cinnamon Grahams Sticks	30100-50689	210ct./1oz.
Kellogg's® Bug Bites® Cinnamon Grahams	30100-55644	210ct./1oz.
Kellogg's® Gripz® Cinnamon Grahams	30100-45682	150ct./0.9oz.
Kellogg's® Gripz® Chocolate Chip Grahams	30100-80741	150ct./0.95oz.
Kellogg's® Honey Graham Crackers (3ct.)	30100-91822	150ct./3ct.
Kellogg's® Original Graham Crackers (3ct.)	30100-91829	150ct./3ct.
Kellogg's® ChatSnax Vanilla Grahams	30100-12695	210ct./1oz.

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READY TO EAT CEREAL POUCHES

Item Description	Item #	Case
Kellogg's® Frosted Flakes® Multigrain For Schools	38000-11465	96ct./1oz.



READY TO EAT BOWL PACK CEREALS

Item Description	Item #	Case
Kellogg's® Frosted Flakes® Multi-Grain For Schools	38000-54998	96ct./1oz.
Kellogg's® Cinnamon Flakes® Multi-Grain For Schools	38000-78786	96ct./1oz.
Kellogg's® Frosted Mini-Wheats® Bite Size	38000-04996	96ct./1oz.
Kellogg's® Raisin Bran®	38000-00896	96ct / 1.25oz

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AWAY FROM HOME

AHEAD OF THE CRAVE

For additional items that align with the USDA Smart Snacks Final Rule, please contact your Kellogg's Specialty Channels Sales Representative