



Merchandiser NOW AVAILABLE

Get your **FREE Pop-Tarts® Merchandiser Today!**

- No sign up commitments and **FREE for your schools!**
- **Easy Set-Up**, lightweight, and mobile to change locations and still clean countertops.
- **Space Saver** - Only 11" wide, doesn't take up much countertop space and fits on top of mobile carts.
- **Saves Labor** - Gravity feed saves labor from having to restock each row in a rack.
- Securely fits next to cash register making for **easy cashier monitoring** and on top of mobile carts.
- **Sell 30% more** of a product that's already a best-selling product in your Smart Snack offerings.

Choose from either of these merchandisers below:
11"W x 4.375"D x 8.875"H



Item#	Product Description
38000-55130	Pop-Tart™ Made With Whole Grain Frosted Strawberry, Single Pack
38000-55122	Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Single Pack
38000-12070	Pop-Tart™ Made With Whole Grain Frosted Fudge, Single Pack
38000-17196	Pop-Tart™ Made With Whole Grain Frosted Blueberry, Single Pack

Item#	Product Description
38000-55133	Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack
38000-55125	Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack
38000-12073	Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack
38000-17199	Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack



Merchandiser **ORDER FORM**

Fill out form (type or print legibly) and return to:

Name: _____

School District: _____

Phone Number: _____ Email Address _____

Shipping Address: _____

Note: Displays ship in packs of two with the choice of a Kellogg's branded or unbranded design.



of Branded Displays: _____

of Generic Displays: _____

The number you enter for your order should be half of the amount of displays you need (ship in sets of two).

Please contact your Kellogg's Sales Representative with the total number of requested merchandisers, branded or non-branded to order.